

Department of Business Management

# DEFENCE OF BACHELOR / DIPLOMA THESIS

**Title**



VYSOKÁ ŠKOLA  
FINANČNÍ  
A SPRÁVNÍ

**Author:**

Supervisor:

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## Suggestions:

**The issue of ..... is currently being widely discussed among both experts and business entrepreneurs. Company XZ perceives certain inconsistencies in the field and so I decided to analyze the issue in detail/thoroughly ...**

**or**

**The fourth – digital – industrial revolution changes both the world and the Czech Republic. Basic ideas had appeared in 2011 and it is assumed that intelligent systems will take over the activities performed so far by the humans. Both the virtual reality that will pull us into an illusory world, and the extended reality that overlaps the virtual and real environment, may help us save a large portion of costs.**

**This Thesis analyses whether company XY is ready for digital era .....**

(Suggestions):

**The aim of this Thesis was .... (copy/rephrase the aim from the Introduction)**

## **Diploma Thesis**

**Suggestions:**

**With respect of the aims set in the Thesis there were the following hypotheses determined:**

**or**

**The following hypotheses were applied:**

**Theoretical starting points have been elaborated through/by (suggestions):**

- Method of compiling expert texts...
- Comparing latest ideas/concepts of named authors...
- Interpretation and critical assessment of the ideas/concepts ....

**In drafting the application analytical part I employed the method(s) of (suggestions):**

- Qualitative/quantitative research through semistructured interview, questionnaire ...
- Analysis and synthesis – internal data, external data
- Comparison of data lines ....

Analysis revealed following **drawbacks** in the company::

- .....
- .....

Improvements/Recommendations:

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Bachelor Thesis:

It may be concluded that the aim of the Thesis has been met because .....

Diploma Thesis:

Hypothesis No. 1 has been confirmed/refuted on the grounds of .....

# Opponent s Question No. 1



**Question:**

**Answer:**

# Opponent s Question No. 2



**Question:**

**Answer:**